

SYLLABUS

<u>Name of Course:</u>	CPP-113 – Social Entrepreneurship and Leadership
<u>Length of Course:</u>	1.5 units, 22 hours
<u>Course Description:</u>	This introductory business course will provide opportunities for students to engage in thought provoking discussion and begin to develop a social entrepreneur mindset. Students will explore business and employment opportunities along with what it takes to be successful in each. The course will establish innovative business model foundations, leadership qualities through assessment, and goal oriented action plans.
<u>Prerequisites:</u>	None
<u>Course Offered by:</u>	Chiropractic Philosophy and Principles Department
<u>Required Text:</u>	<u>The E-Myth Revisited</u> by Michael Gerber <u>Book Yourself Solid</u> by Michael Port <u>None of Your Business</u> by Shawn Dill & Lacey Book
<u>Recommended Text:</u>	None
<u>Materials:</u>	All materials beyond required texts and Strengths Finder assessment will be provided.
<u>Method of Instruction:</u>	Lecture, group discussion, team-building activities.
<u>Evaluation/Grading Criteria:</u>	Grades will be based on the business visit paper, assignments, class participation and Strengths Finder assessment. Standard grading criteria will apply to all writing (grammar, punctuation, developed thought, etc). Class participation will include participation in discussions and attendance. There will be no late submissions of any assignments. Business Visit Paper - 40 points Assignments - 40 points Class participation - 10 points Strengths Finder Assessment - 10 points

Grades and the Grading System Final Grades are available online through the CAMS student portal. If there are any questions on grading procedures, computation of grade point average, or the accuracy of the grade report, please contact the Registrar's Office or the Office of Academic Affairs. Grades will be reported and evaluation will be based on the Academic Policies, Procedures, & Services. Please refer to Evaluation Policy (**Policy ID: OAA.0007**)

In order to maintain **Satisfactory Academic Progress**, a student must maintain a 2.0 or better in each and every course. **Any grade less than a C must be remedied by repeating the class.** Please refer to Satisfactory Academic Progress (**Policy ID: OAA.0006**)

Attendance: Please refer to Attendance Policy (**Policy ID: OAA.0002**)

Conduct and Responsibilities: Please refer to the Personal Conduct, Responsibility and Academic Responsibility Policy (**Policy ID: OAA.0003**)

Make-up Exams: Please refer to Make-up Assessment Policy (**Policy ID: OAA.0001**)

Request for Special Testing: Please refer to Request for Special Testing (**Policy ID: OAA.0004**)

Accommodation for Students with Disabilities:

If you have approved accommodations, please make an appointment to meet with your instructor as soon as possible. If you believe you require an accommodation, but do not have an approved accommodation letter, please see the Academic Counselor Lori Pino in the Office of Academic Affairs. Contact info: Lpino@lifewest.edu or 510-780-4500 ext. 2061. Please refer to Service for Students with Disabilities Policy (**Policy ID: OAA.0005**)

Electronic Course Management:

Canvas is LCCW's Learning Management System (LMS). Canvas will be used throughout the quarter during this course. Lectures, reminders, and messages will be posted. In addition, documents such as the course syllabus and helpful information about the class project will be posted. Students are expected to check Canvas at least once a week in order to keep updated. The website address for Canvas is <https://lifewest.instructure.com/login/canvas> Please refer to the Educational Technologies Policy (**Policy ID: OAA.0009**)

Course Goals: To establish baseline leadership and social entrepreneurial skills and set the stage for innovative thinking, high performance team building, and future success.

Course Objectives:

Student Learning Outcomes

At the completion of the course, the student should be able to:

1. Understand the importance of innovation, empathy, and communication to their business success and impact on their community.
2. Determine their strengths and understand business models and action plans that create predictable success.
3. Understand the value of habits, decision-making and creating a high performance team for business success.
4. Formulate habits and values for business success.
5. Understand the roles and personnel of a chiropractic practice, such as but not limited to the entrepreneur, manager and technician and their value in creation and execution of business systems.
6. Understand how to begin to create a business model which includes vision, self-assessment, and value creation and action plan.

Program Learning Outcomes (PLO): Students graduating with a Doctor of Chiropractic degree will be proficient in the following:

- 1. ASSESSMENT AND DIAGNOSIS:** An assessment and diagnosis requires developed clinical reasoning skills. Clinical reasoning consists of data gathering and interpretation, hypothesis generation and testing, and critical evaluation of diagnostic strategies. It is a dynamic process that occurs before, during, and after the collection of data through history, physical examination, imaging, laboratory tests and case-related clinical services.
- 2. MANAGEMENT PLAN:** Management involves the development, implementation and documentation of a patient care plan for positively impacting a patient's health and well-being, including specific therapeutic goals and prognoses. It may include case follow-up, referral, and/or collaborative care.
- 3. HEALTH PROMOTION AND DISEASE PREVENTION:** Health promotion and disease prevention requires an understanding and application of epidemiological principles regarding the nature and identification of health issues in diverse populations and recognizes the impact of biological, chemical, behavioral, structural, psychosocial and environmental factors on general health.
- 4. COMMUNICATION AND RECORD KEEPING:** Effective communication includes oral, written and nonverbal skills with appropriate sensitivity, clarity and control for a wide range of healthcare related activities, to include patient care, professional communication, health education, and record keeping and reporting.
- 5. PROFESSIONAL ETHICS AND JURISPRUDENCE:** Professionals comply with the law and exhibit ethical behavior.
- 6. INFORMATION AND TECHNOLOGY LITERACY:** Information literacy is a set of abilities, including the use of technology, to locate, evaluate and integrate research and other types of evidence to manage patient care.
- 7. CHIROPRACTIC ADJUSTMENT/MANIPULATION:** Doctors of chiropractic employ

the adjustment/manipulation to address joint and neurophysiologic dysfunction. The adjustment/manipulation is a precise procedure requiring the discrimination and identification of dysfunction, interpretation and application of clinical knowledge; and, the use of cognitive and psychomotor skills.

- 8. INTERPROFESSIONAL EDUCATION:** Students have the knowledge, skills and values necessary to function as part of an inter-professional team to provide patient-centered collaborative care. Inter-professional teamwork may be demonstrated in didactic, clinical or simulated learning environments.
- 9. BUSINESS:** Assessing personal skills and attributes, developing leadership skills, leveraging talents and strengths that provide an achievable expectation for graduate success. Adopting a systems-based approach to business operations. Networking with practitioners in associated fields with chiropractic, alternative medicine and allopathic medicine. Experiencing and acquiring the hard business skills required to open and operate an on-going business concern. Participating in practical, real time events that promote business building and quantifiable marketing research outcomes
- 10. PHILOSOPHY:** Demonstrates an ability to incorporate a philosophically based Chiropractic paradigm in approach to patient care. Demonstrates an understanding of both traditional and contemporary Chiropractic philosophic concepts and principles. Demonstrates an understanding of the concepts of philosophy, science, and art in chiropractic principles and their importance to chiropractic practice.